



# Welcome To Lemlark



[Lemlark.com](http://Lemlark.com)

# About US

At (LSPL) Lemlark Surfactants Pvt Ltd., we specialize in perfecting a single product, ensuring that it consistently meets the highest standards of quality and reliability. Our focus on this product allows us to give it the attention and care it deserves, making it the best in its category.

We are committed to sourcing the finest materials and maintaining a sustainable, organic approach in our production process. Every step is carefully executed to guarantee that our product delivers unmatched performance and satisfaction to our customers.





**MISSION**



**VISION**

## Vision

- To provide exceptional product quality that surpasses customer expectations.
- To innovate constantly and lead the market with cutting-edge solutions.
- To build long-lasting relationships with our customers based on trust and transparency.
- To embrace sustainability and environmental responsibility in all our processes.
- To foster a culture of excellence and teamwork, ensuring success for all stakeholders.

## Mission

- To be recognized globally as the leader in our industry.
- To continuously push boundaries with innovative and sustainable practices.
- To inspire other companies and communities to adopt similar values of excellence.
- To expand globally while maintaining our core values and principles.
- To build a legacy that empowers future generations through innovation and sustainability.



# बधाई और सुस्वागतम्

मेरे प्रिय डायरेक्ट सेलर साथियों

LSPL परिवार में आप सभी का हार्दिक स्वागत व अभिनन्दन है।

दोस्तों FMCG प्रोडक्ट में डिटर्जेंट पाउडर एक ऐसा प्रोडक्ट है जिसका उपयोग भारत देश में सभी घरों में होता है। गांव से लेकर शहरों तक में इसकी जबरदस्त मांग बनी रहती है।

साथियों एक अच्छे डिटर्जेंट पाउडर के लिए पैसा भी ज्यादा देना होता है, और रिटर्न में कुछ मिलता भी नहीं। आज तक हम सभी लाखों रूपये के डिटर्जेंट पाउडर इस्तेमाल कर चुके होंगे लेकिन रिटर्न में कुछ नहीं मिला होगा। लेकिन जरा सोचिये अगर एक अच्छा डिटर्जेंट पाउडर कम दाम में मिल जाये और साथ में करोड़ों रूपये कमाने का भी मौका मिले तो कैसा रहेगा।

दोस्तों आप में से जो लोग डायरेक्ट सेलिंग के क्षेत्र में हैं या रह चुके हैं उनका ये अनुभव होगा की इस फ़िल्ड में केवल एक ही बड़ी कठिनाई है और वो है उत्पाद की कीमत बहुत ज्यादा होना।

जिसके कारण या तो लोग कुछ दिन के बाद काम छोड़ देते हैं या फिर काम की स्पीड बहुत धीमी हो जाती है, या फिर सफलता बहुत देर से मिल पाती है।

दोस्तों LSPL आपको वो अवसर प्रदान करता है जिससे आप भी FMCG के क्षेत्र से अपनी आय अर्जित कर अपने सपनों को साकार करें।

ये घर में रहते हुए अपने अतिरिक्त समय का सदुपयोग करने का भी अवसर प्रदान करता है।

तो आइये हम सब एक साथ मिलकर एक धन से पूर्ण जीवन की और कदम बढ़ाएं।

श्री विवेक कुमार शुक्ला

प्रबंध निदेशक

लेमलार्क सरफेक्टेंट्स प्राइवेट लिमिटेड (LSPL)

“यह सदैव याद रहे की जो व्यक्ति दुनिया की विपत्तियों से लोगों की टीका टिप्पणी निंदा स्तुति से नहीं हिलता वह दुनिया को अवश्य हिला देगा”



With the pen of Managing Director.....



# Congratulations and welcome

My dear direct seller colleagues

All of you in the LSPL family are warmly welcome and greetings.

Friends InFMCG product, detergent powder is a product that is used in all houses in India. It has tremendous demand from villages to cities.

Friends, for a good detergent powder, money has to be paid more, and nothing is available in the returns. Till date we will have used lots of detergent powder worth lakhs of rupees, but nothing has been found in the returns.

Friends, those of you who are in the field of direct selling or have been, they will experience that there is only one major difficulty in this field and that is the price of the product is very high.

Due to which either people leave work after a few days or the speed of work becomes very slow, or success is found very late. Friends LSPL gives you the opportunity that you can also earn your income from the field of FMCG and realize your dreams. It also provides an opportunity to use your extra time while you are in the home. So let us all together take a step towards wealth living.

Mr.Vivek Kumar Shukla  
Managing Director  
Lemlarksurfactants private limited

"It should always be remembered that the person who does not move with the commentary condemnation of the people from the calamities of the world will definitely shake the world"



[Lemlark.com](http://Lemlark.com)



*Certificate of Registration*

This is to certify that  
**LEMLARK SURFACTANTS PRIVATE LIMITED**  
34, JARI BAZAR, GADAIYA KALA, ALLAHABAD, JARI, PRAYAGRAJ,  
UTTAR PRADESH, 212106, INDIA.

Has been assessed and certified by MQA Certification Services  
As meeting the requirements of:

**ISO 14001:2015**

**(Environment Management System)**

For the Following Scope of Activities:

MANUFACTURING TRADING AND DIRECT SELLING OF  
DETERGENT POWDER AND CAKE, DISHWASH GEL AND  
CAKE AND OTHER PERSONNEL AND HOME CLEANING  
PRODUCTS.

:: Certificate No :: EMS/25M0253

Date of initial registration: 15 January 2025

First Surveillance Audit on or before: 14 January 2026

Second Surveillance Audit on or before: 14 January 2027

Re-certification Due: 14 January 2028

This Certificate is property of MQA and remains valid  
Subject to satisfactory surveillance audits.

Authorized Signatory  
MQA CERTIFICATION SERVICES  
130 Thessaly Rd, Nine Elms, London  
SW8 5EJ, United Kingdom

To check validity of the certificate please visit at [www.mqacertification.com](http://www.mqacertification.com)



**Certificate of Registration**

This is to certify that the Quality Management System of

**LEMLARK SURFACTANTS PRIVATE  
LIMITED**

34, JARI BAZAR, GADAIYA KALA, ALLAHBAD, PRAYAGRAJ,  
UTTAR PRADESH-212106, INDIA



has been assessed independently by RQC and found to comply with the  
requirements of

**(Quality Management System)**

**ISO 9001:2015**

For the following scope:

MANUFACTURING AND DIRECT SELLING OF DETERGENT POWDER,  
DISHWASH GEL AND HOME CLEANING PRODUCTS

**Certification Calendar:**

Client Id: 48056

Certificate No: QU-50323/0125

Registered on: 15.01.2025

Issued on: 15.01.2025

Expires on: 14.01.2028

1<sup>st</sup> Surveillance on/before: 14.01.2026

2<sup>nd</sup> Surveillance on/before: 14.01.2027



Terms & conditions

1. Validity of this certificate is subject to the organization maintaining its system in accordance with respective management systems standards along with RQC requirements.  
2. This certificate remains the property of Radiance Quality Certifications to whom it must be returned upon request.



**UDYAM REGISTRATION CERTIFICATE**

UDYAM REGISTRATION NUMBER

UDYAM-UP-03-0089822

NAME OF ENTERPRISE

LEMLARK SURFACTANTS PRIVATE LIMITED

TYPE OF ENTERPRISE \*

SNo.	Classification Year	Enterprise Type	Classification Date
1	2024-25	Micro	19/12/2024

**MANUFACTURING**

SOCIAL CATEGORY OF  
ENTREPRENEUR

GENERAL

NAME OF UNIT(S)

S.No.	Name of Unit(s)
1	LEMLARK SURFACTANTS PRIVATE LIMITED

OFFICIAL ADDRESS OF ENTERPRISE

Flat/Door/Block No.	34	Name of Premises/Building	Gadaiya Kala
Village/Town	Allahabad	Block	Allahabad
Road/Street/Lane	Jari Bazar	City	Prayagraj
State	UTTAR PRADESH	District	PRAYAGRAJ, Pin 212106
Mobile	9140886393	Email:	vivekshukla1983@gmail.com

DATE OF INCORPORATION /  
REGISTRATION OF ENTERPRISE

29/11/2024

DATE OF COMMENCEMENT OF  
PRODUCTION/BUSINESS

17/12/2024

NATIONAL INDUSTRY  
CLASSIFICATION CODE(S)

SNo.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
1	20 - Manufacture of chemicals and chemical products	2023 - Manufacture of soap and cleaning and polishing preparations, perfumes and toilet preparations	20233 - Manufacture of detergent and similar washing agents excluding soap	Manufacturing

DATE OF UDYAM REGISTRATION

19/12/2024

\* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

[https://udyamregistration.gov.in/Udyam\\_User/Udyam\\_PrintApplication.aspx](https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx)

1/2



**Lemlark.com**



LEGAL DOCUMENT

For any assistance, you may contact:

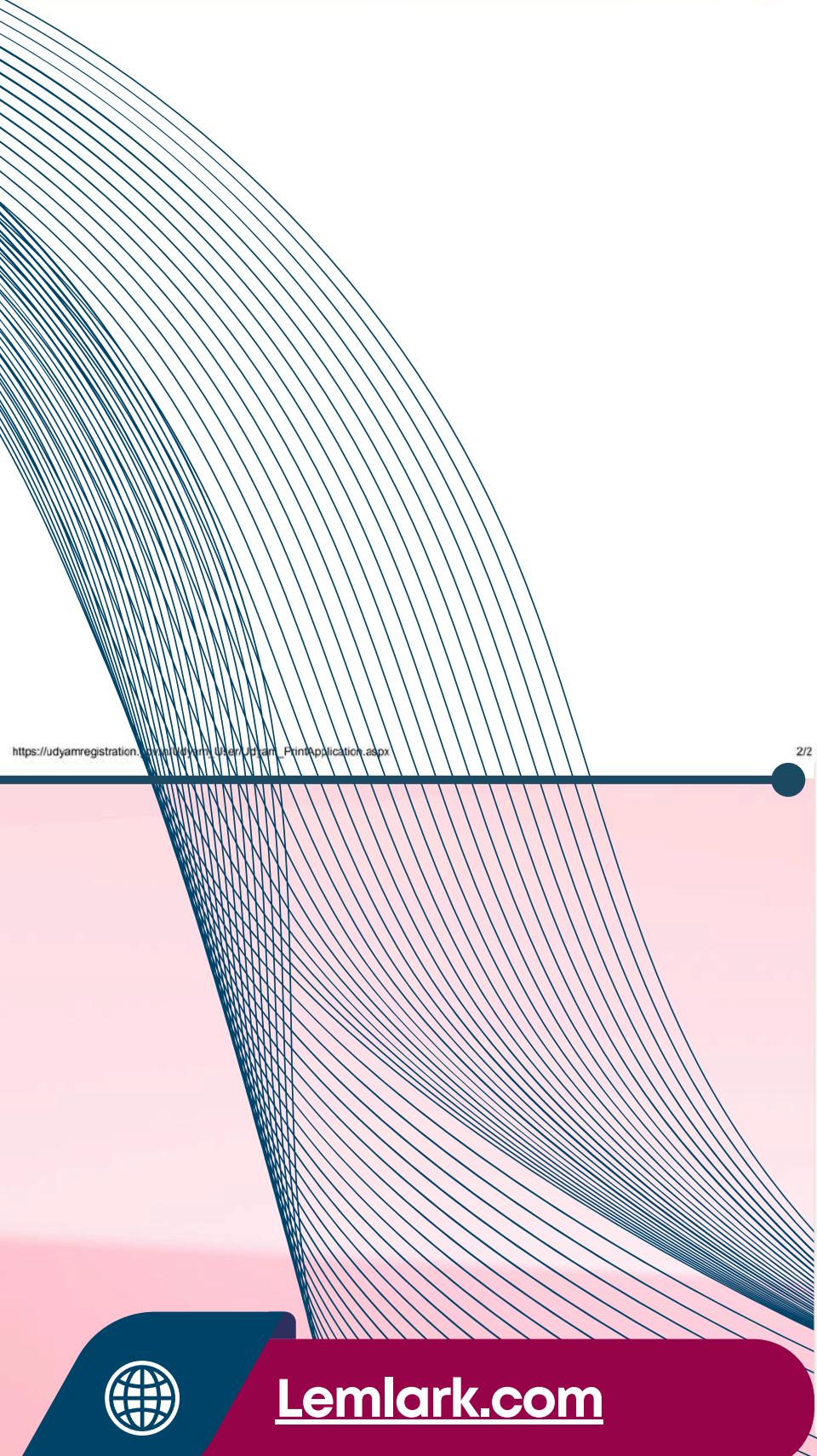
1. District Industries Centre: ALLAHABAD (UTTAR PRADESH)

2. MSME-DFO: ALLAHABAD (UTTAR PRADESH)

Visit : [www.msme.gov.in](http://www.msme.gov.in) ; [www.dcmsme.gov.in](http://www.dcmsme.gov.in) ; [www.mic蹈.gov.in](http://www.mic蹈.gov.in)



Follow us @minmsme & @msme



Ref.No.: 88305925411605/TAN/NEW

Nov 29, 2024

TO,  
LEMLARK SURFACTANTS PRIVATE LIMITED  
34, GADAIYA KALA,  
PRAYAGRAJ,  
ALLAHABAD  
JARI BAZAR  
ALLAHABAD-212106  
UTTAR PRADESH  
TEL. NO.:9140886393

Sir/Madam,

Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act,1961

Kindly refer to your application (Form 49B) dated Nov 29, 2024 for the allotment of Tax Deduction Account Number. In this connection, the following TAN has been issued to you/your organisation:

ALDL01094C

Please quote the same in all TDS challans,TDS Certificates,TDS returns,Tax Collection at Source(TCS) returns as well as other documents pertaining to such transactions.

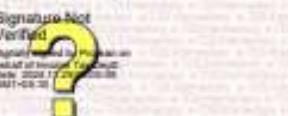
Quoting of TAN on all TDS returns and challans for payment of TDS is necessary to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collections at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. e-TDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account Number, allotted to you earlier.

Income Tax Department



Caution : Income Tax Department does not send e-mails regarding refunds and does not seek any taxpayer information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

LEGAL DOCUMENT



Government of India  
Form GST REG-06  
(See Rule 10(1))  
Registration Certificate

Registration Number : 09AAGCL0542D1ZU

1. Legal Name	LEMLARK SURFACTANTS PRIVATE LIMITED		
2. Trade Name, if any	LEMLARK SURFACTANTS PRIVATE LIMITED		
3. Additional trade names, if any			
4. Constitution of Business	Private Limited Company		
5. Address of Principal Place of Business	Building No./Flat No.: 34 Road/Street: Jari Bazar Nearby Landmark: Gadaiya Kala Locality/Sub Locality: Allahabad City/Town/Village: Jari District: Prayagraj State: Uttar Pradesh PIN Code: 212106		
6. Date of Liability	11/12/2024		
7. Period of Validity	From	11/12/2024	To Not Applicable
8. Type of Registration	Regular 		
9. Particulars of Approving	Centre		
<b>Signature</b>  Signature Not Verified Digitally signed by GS GOODS AND SERVICES TAX NETWORK 15 Date: 2024.12.13 15:45:31 IST			
Name	Judhajit Nag		
Designation	Superintendent		
Jurisdictional Office	LUCKNOW		
Date of issue of Certificate	13/12/2024		
Note: The registration certificate is required to be prominently displayed at all places of business in the State.			
This is a system generated digitally signed Registration Certificate issued based on the approval of application granted on 13/12/2024 by the jurisdictional authority.			



Annexure A



Goods and Services Tax Identification Number: 09AAGCL0542D1ZU

Details of Additional Place of Business(s)

Legal Name: LEMLARK SURFACTANTS PRIVATE LIMITED  
Trade Name, if any: LEMLARK SURFACTANTS PRIVATE LIMITED

Total Number of Additional Places of Business in the State: 0

LEGAL DOCUMENT

Annexure B



Goods and Services Tax Identification Number: 09AAGCL0542D1ZU

Legal Name: LEMLARK SURFACTANTS PRIVATE LIMITED  
Trade Name, if any: LEMLARK SURFACTANTS PRIVATE LIMITED

Details of Managing / Whole-time Directors and Key Managerial Persons

1		Name: VIVEK KUMAR SHUKLA Designation/Status: DIRECTOR Resident of State: Uttar Pradesh
2		Name: KALPNA SHUKLA Designation/Status: DIRECTOR Resident of State: Uttar Pradesh

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# Our Product

We Focus On One Product to Help You Achieve Your Goals. At (LSPL) Lemlark Surfactants Pvt Ltd., we prioritize customer satisfaction and the highest quality in every scoop of detergent powder we make. Our product is a symbol of purity, effectiveness, and trust.

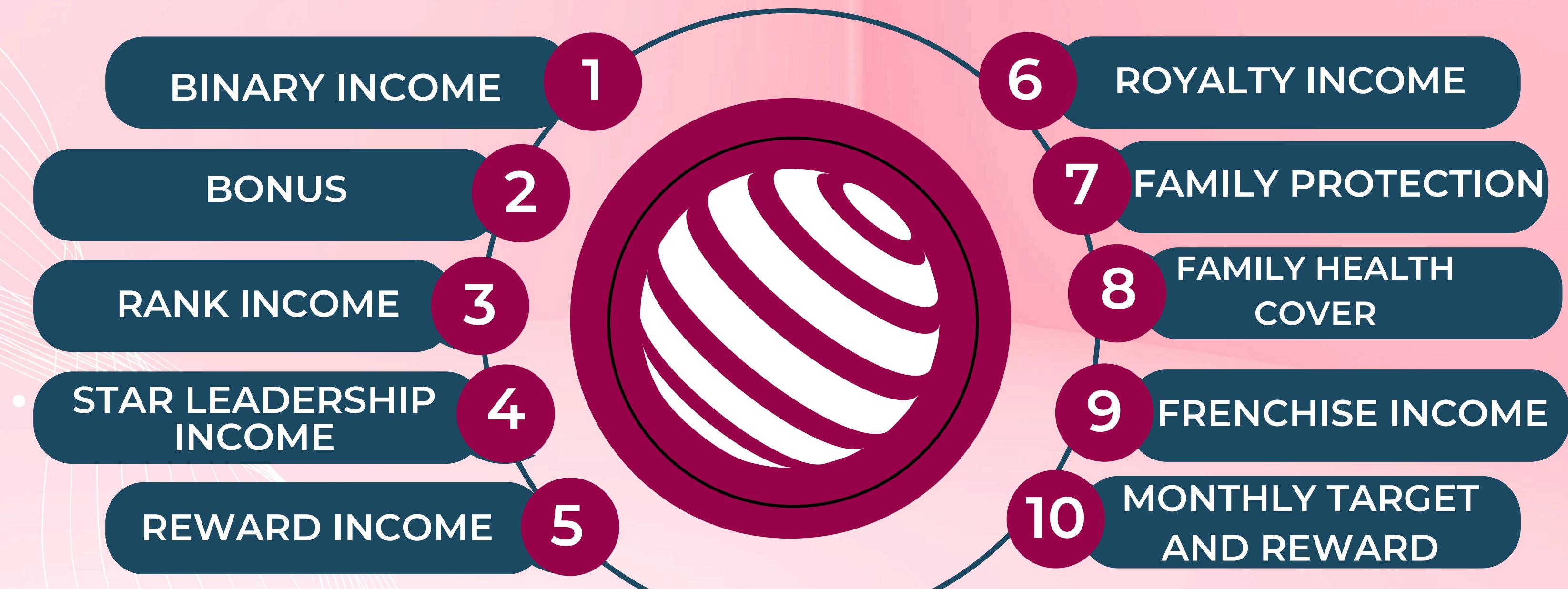


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# Types of income





# Joining Amount

**FREE!**

ID Activation	Capping
50 SP SELF PURCHASE	eligible for 50000 per Month payout
75 SP SELF PURCHASE	eligible for 100000 per Month payout
100 SP SELF PURCHASE	eligible for 200000 per Month payout



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# LSPL EVERGREEN BUSINESS PLAN

S.N o	LEVEL NAME	left Leg	Right Leg	Self PV	Binary	Bonus	Fix Rnak Income	Star Leadership income	Reward income
1	LSPL ENTRY BO	100	100	5	500	600	200	0.00	-
2	BRONZE BO	300	300	5	3000	1800	450	0.00	-
3	SILVER BO	900	900	5	9000	5400	1800	0.00	-
4	GOLD BO	2700	2700	5	21600	16200	4050	0.00	-
5	PEARL BO	8100	8100	5	64800	40500	10125	0.00	-
6	RUBY BO	18000	18000	5	108000	94500	16200	0.00	-
7	SAPPHIRE BO	36000	36000	10	180000	162000	28800	0.00	-
8	PLATINUM BO	72000	72000	10	360000	324000	54000	36000.00	GOA TRIP SELF (2N/3D)

9	EMERALD BO	144000	144000	10	720000	648000	108000	72000.00	LAKSHYADWEEP TRIP FOR COUPLE+2 (3N/4D)
10	BLUE EMERALD BO	288000	288000	10	1440000	1296000	216000	144000.00	THAILAND TRIP FOR SELF (3N/4D)
11	DIAMOND BO	600000	600000	25	3000000	2592000	450000	300000.00	DUBAI TRIP FOR COUPLE+2 (3N/4D)
12	DOUBLE DIAMOND BO	1200000	1200000	25	6000000	4200000	900000	600000.00	MALAYSIYA TRIP FOR COUPLE+2 (3N/4D)
13	BLUE DIAMOND BO	2400000	2400000	25	12000000	6000000	1800000	1200000.00	MALDIVES TRIP FOR COUPLE +2 (3N/4D)
14	BLACK DIAMOND BO	4200000	4200000	25	24000000	9600000	2400000	2400000.00	SINGAPORE TRIP FOR COUPLE+2 (3N/4D)
15	ROYAL DIAMOND BO	8400000	8400000	40	42000000	12600000	3150000	4200000.00	SWITZERLAND TRIP FOR COUPLE+2 (3N/4D)
16	AMBASSADOR BO	16800000	16800000	40	84000000	21000000	4200000	6300000.00	MOSCOW TRIP FOR COUPLE+2 (3N/4D)
17	ROYAL AMBASSADOR BO	33600000	33600000	40	168000000	33600000	5040000	8400000.00	WELLINGTON TRIP FOR COUPLE+2 (4N/5D)
18	CROWN AMBASSADOR BO	67200000	67200000	40	336000000	67200000	6720000	16800000.00	AUSTRALIYA TRIP FOR COUPLE+2 (5N/6D)
19	BRAND AMBASSADOR BO	134400000	134400000	40	672000000	100800000	13440000	33600000.00	LONDON TRIP FOR COUPLE+2 (5N/6D)



**family**



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SN. NO	LEVEL NAME	FAMILY PROTECTION	LSPL Family health cover
8	PLATINUM BO	2L	Up To Rs 5L
9	EMERALD BO	3L	Up To Rs 5L
10	BLUE EMERALD BO	4.5L	Up To Rs 5L
11	DIAMOND BO	7L	Up To Rs 10L
12	DOUBLE DIAMOND BO	10L	Up To Rs 10L
13	BLUE DIAMOND BO	15L	Up To Rs 10L
14	BLACK DIAMOND BO	22L	Up To Rs 10L
15	ROYAL DIAMOND BO	28L	Up To Rs 10L
16	AMBASSADOR BO	-	Up To Rs 10L
17	ROYAL AMBASSADOR BO	-	Up To Rs 10L
18	CROWN AMBASSADOR BO	-	Up To Rs 10L
19	BRAND AMBASSADOR BO	-	Up To Rs 10L



# ROYALTY INCOME

For 2 generation

Total no of company sp

X 0.5

Divide by no of

Diamond to brand

ambassador achievers



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# FRANCHISE INCOME

Income - Rs 4/PV

Urban  
Franchise  
For First 11 joining  
franchise

Rural  
Franchise  
For First 101 Joining  
franchise

Franchise cost is ZERO  
(No charge)



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# MONTHLY TARGET AND REWARD

Hill station party

Beach party

Cruise party



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# Thank You



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lemlarksurfactants@gmail.com

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